

CRS DRIVER Compensation Structure

Version 1.0

Overview of the CRS Driver Compensation Structure

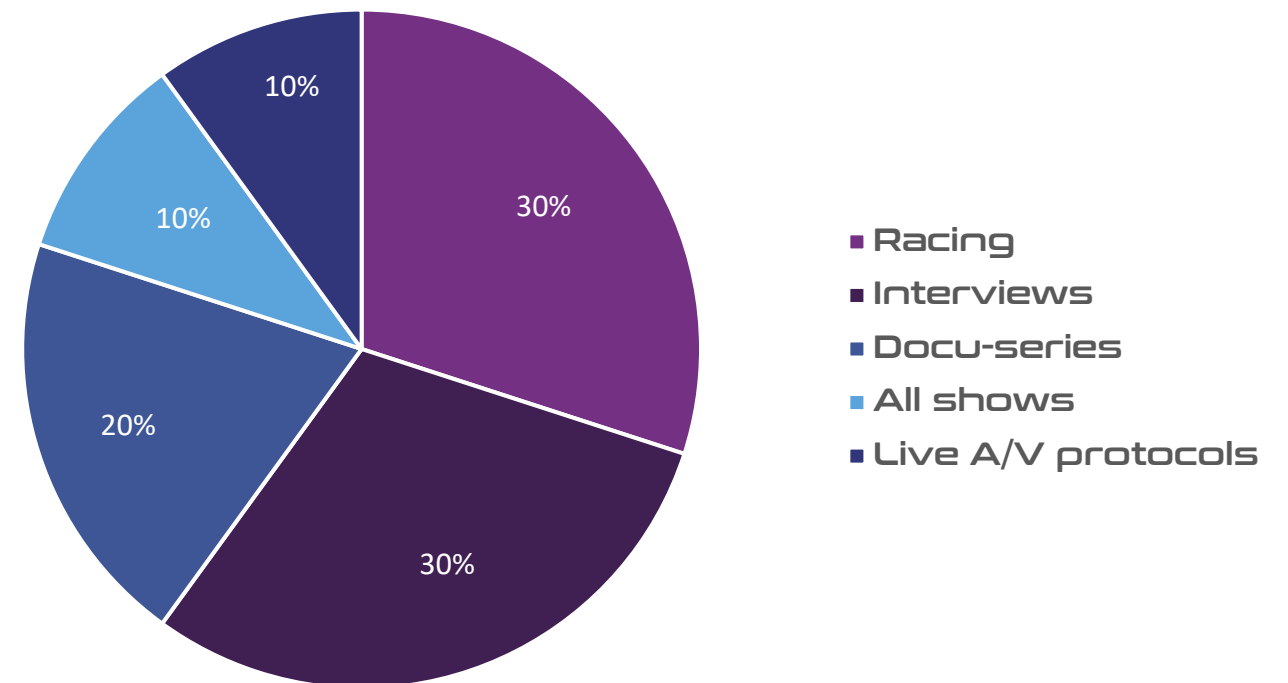
The CRS Driver Compensation Structure is a performance-oriented framework designed to incentivize driver engagement and reward success. The model is comprised of two primary components: a fixed participation fee and a variable incentive bonus, both of which are detailed below.

Driver Participation Fee (DPF)

The DPF is a privately negotiated, fixed-rate payment provided to each driver for their participation in a new series. The value of the DPF is determined by a comprehensive assessment of the driver's professional racing history and their social media influence, including follower metrics and content engagement. In exchange for the DPF, drivers are contractually obligated to fulfill the following responsibilities:

- » Full participation in all scheduled sessions for every event.
- » Full compliance with the IVRA requirements.
- » Attendance at all pre-race and post-race interviews.
- » Participation in all shows produced by CRS.
- » Provision of interview assets for a docu-series production.
- » Adherence to all required audio and video setup protocols.

Importance of deliverables

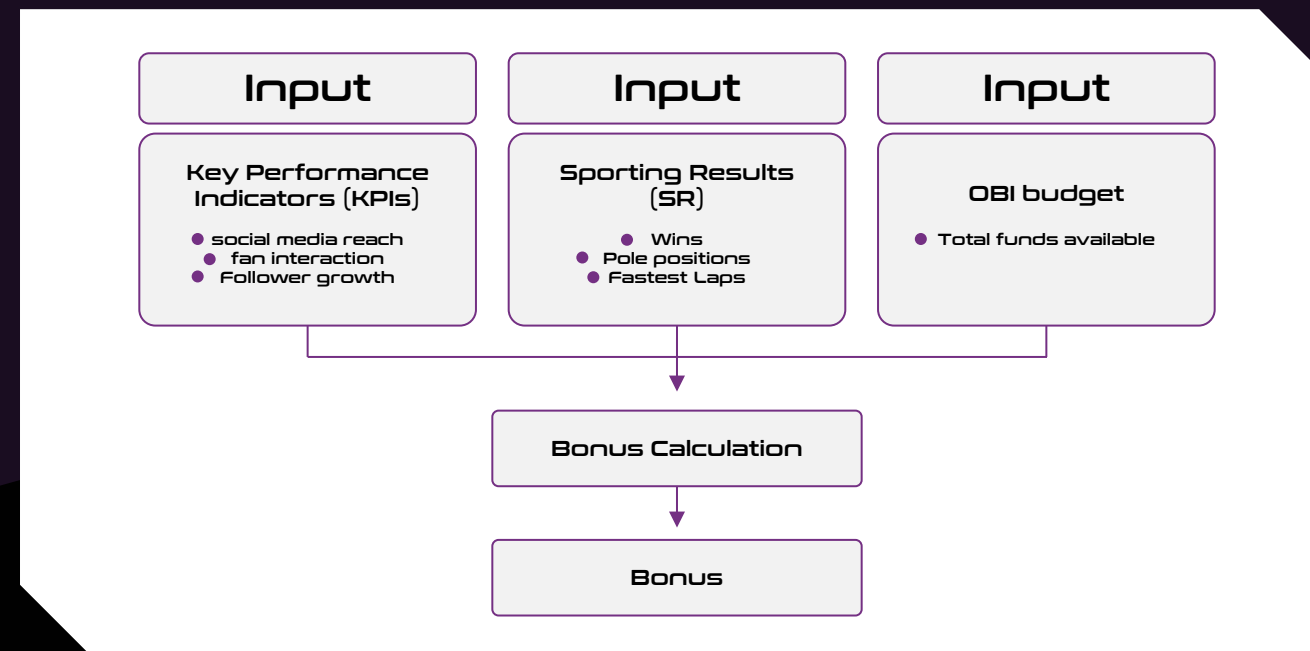


Driver Incentive Bonus (DIB)

The DIB is a variable, performance-based bonus designed to reward drivers for both their on-track achievements and their ability to cultivate fan engagement. The final bonus amount is calculated based on a combination of Key Performance Indicators (KPIs) and sporting results.

- » Key Performance Indicators (KPIs): These include metrics such as social media reach, fan interaction, and follower growth.
- » Sporting Results (SR): This component of the bonus is tied to a driver's competitive success, including wins, pole positions, and fastest laps.
- » DBI budget: Total amount of funds available to reward the drivers. At the discretion of the series and designed to increase over time.

Drivers are responsible for actively promoting their sporting accomplishments by leveraging CRS-provided content and engaging with their fanbase across social media platforms. The final DIB payment is a function of the driver's performance against these KPIs, their sporting results, and the overall budgetary allocation for the CRS program.



THANK YOU

questions?

admin@4cmotorsport.com